



Technical & Financial Proposal

Digital Marketing Solutions

Email Marketing, SMS Marketing, Facebook Marketing,
Google Advertisement, YouTube Marketing, Search Engine
Optimization

**House # 63, Road # 13, Sector # 10,
Uttara, Dhaka-1230, Bangladesh**
Phone: 09612776677
Mob: 01973009007
Email: zamanit2008@gmail.com
Web: www.zaman-it.com

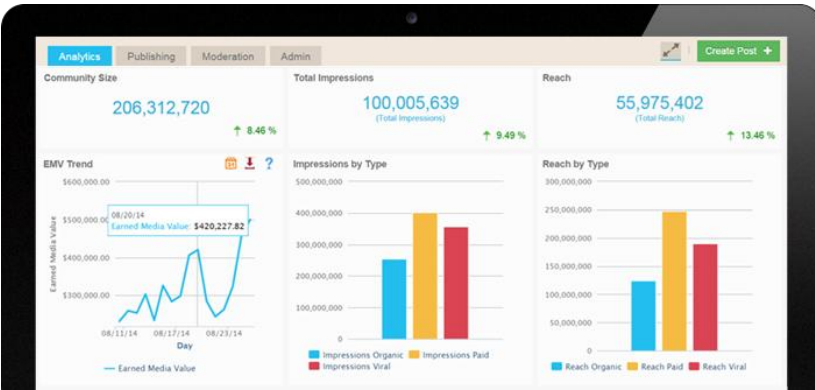
ZAMAN IT AT A GLANCE

Name of Company	ZAMAN IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	www.zaman-it.com
Company Email	Information Desk: info@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Information: (+88) 01973 009007 Sales: (+88) 01711584519 Support: (+88) 01977399111
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH
bKash Payment System	bKash Payment: Merchant No : 01711584519 Personal No : 01973009007 Personal No : 01959061004

OUR CLIENTS



Email Marketing



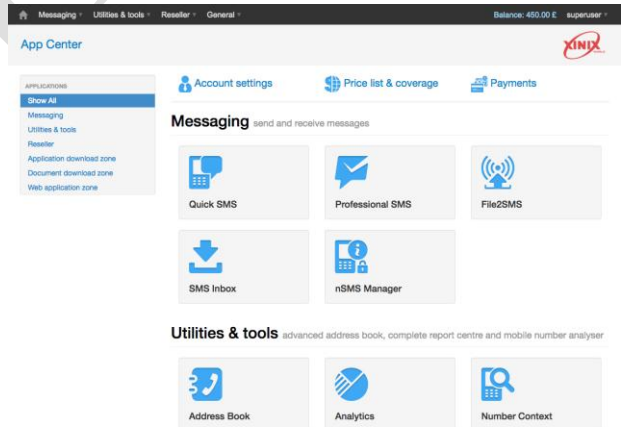
We will send your email proposal/design to 5 Lac corporate email of Bangladesh. These people are the top management of company like CEO, CTO, Project Manager, General Manager, Meneging Director, Chairman, President, Director etc. Beside this different kinds of organization like FBCCI, BGMEA, BASIS and different type of club like Dhaka Club, Uttara Club, Gulshan Club member's email address are available in our corporate

database. So you can reach them easily.

We will send this email by our software and you will get access to see the LIVE report of how much email we are sending. This report shows the email count only. We need 2/3 days to complete the full email marketing. You have to provide the design in text or html or .jpg picture. We also need your email subject, reply email address. Your email marketing cost will be 12000 taka for one time campaign to 5 lac corporate email address.

SMS Marketing

We have 5 Lac mobile numbers of different corporate people where you can send sms. Mobile number database list are given in the lower part of this proposal. You can send any amount of SMS. Generally 98% people read SMS. So this is one of the best marketing procedures to reach the target people. SMS marketing cost is 0.30 taka++ for non masking and 0.60 taka++ for masking. For masking you have to pay 15000 taka registration fee (one time).



Facebook Marketing



Now a day Facebook marketing is very important. You can easily reach too many people by Facebook. Just some simple procedure we follow. Create a company page on Facebook. Write some imporant and attractive article for facebook. Start advertisement and make it viral in facebook. We advertise for page like so that once one connect with your page, can get notification regularly. For content we charge 2000 taka per article and 10000 taka per video content. You have to 10 taka per like for facebook advertisement.

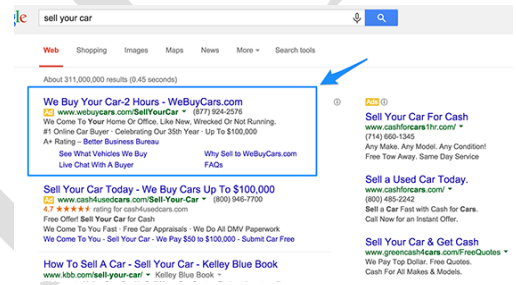
YouTube Marketing

If you want to do video marketing then youtube is the best way. Any type of video will start after your 5 second video advertisement. Generally we charge 10 taka per video advertisement. We take 10,000 taka for animated video.

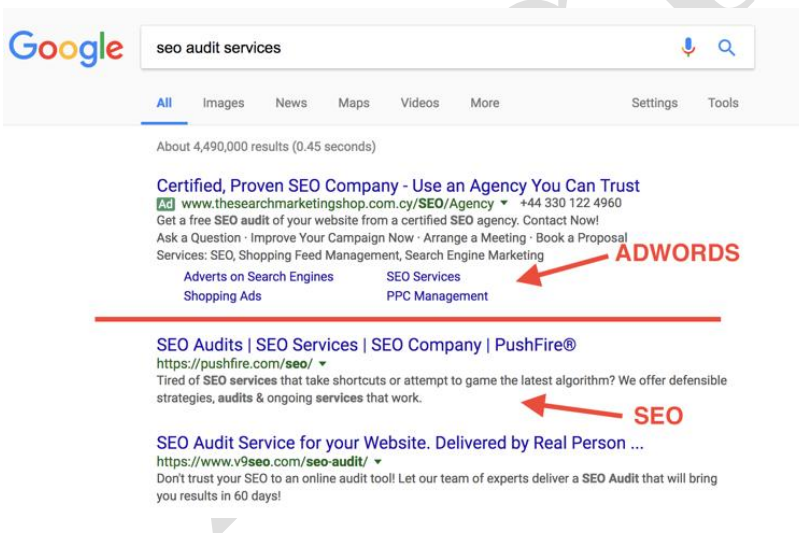


Google Marketing

If any one searches your product or service then google will show your company website or your advertisement. This is called google adward or google advertisement. We will advertise your website and information by google so that people can get you easily. We charge 10 taka per click on advertisement.



Search Engine Optimization



SEO is very important for every website for long time business and marketing. We generally work on 3 keyword for SEO and charge 15000 taka per month. This is a regular marketing option. Generally it will take 3-6 month for rank and it will show 1-3 pages in google search. Additional per keyword: 5000 taka

Price List

Package 1	Package 2	Package 3
\$1000 / 80,000 TAKA	\$1900 / 150,000 TAKA	\$3800 / 3,00,000 TAKA
5 Lac Corporate Email Marketing- 1	5 Lac Corporate Email Marketing- 2	5 Lac Corporate Email Marketing- 4
1 Lac SMS Marketing	2 Lac SMS Marketing	5 Lac SMS Marketing
Facebook marketing -1000 Like	Facebook marketing -2000 Like	Facebook marketing -5000 Like
YouTube Marketing - 1000 View	YouTube Marketing - 2000 View	YouTube Marketing - 5000 View
Google Marketing - 1000 People Click	Google Marketing - 2000 People Click	Google Marketing - 5000 People Click
SEO - 3 Keyword	SEO - 6 Keyword	SEO - 10 Keyword

Our Database - Category wise:

Club member: 27,146

- Dhaka Club Ltd.-1236
- Uttara Club Limited - 907
- Gulshan Club - 1528
- Dhanmondi club - 889
- Chittagong club - 865
- Kurmitola Golf Club - 778
- National Press Club - 890
- Dutch Club - 346
- The German Club Dhaka-588
- Unesco Clubs - 853
- Rotary - 4590
- Savar Golf Club - 609
- Canadian Club-1189
- Astronomy Clubs - 1698
- Bangladesh Lions Foundation - 2508
- APPAREL MERCHANDISER CLUB OF BANGLADESH LTD - 990
- American Club - 1865
- Nordic Club - 567
- Bhatiary Golf and Country Club - 954
- Raowa Club Ltd. – 3296

Organization member: 42,863

- The Federation of Bangladesh Chambers of Commerce and Industry-FBCCI - 2251
- Dhaka Chamber of Commerce & Industry - 6065
- The Sylhet Chamber of Commerce - 1678
- Bangladesh Women Chamber of Commerce - 483
- Bangladesh - International Chamber of Commerce - 1875
- American Chamber of Commerce in Bangladesh - 2256
- Canada Bangladesh Chamber of Commerce - 1893
- France Bangladesh Chamber of Commerce & Industry (CCIFB) - 1778
- Foreign Investors' Chamber of Commerce and Industry (FICCI) - 492
- Bangladesh German Chamber of Commerce & Industry - 785
- Nordic Chamber of Commerce and Industry Bangladesh - 994
- Bangladesh Malaysia Chamber of Commerce and Industry - 144
- Metropolitan Chamber of Commerce and Industry,DHK- 2245
- Chittagong Chamber Of Commerce & Industry - 2887
- India-Bangladesh Chamber of Commerce and Industry - 2290
- Bangladesh American Chamber of Commerce - 1388
- Japan-Bangladesh Chamber of Commerce and Industry - 998
- Dutch - Bangla Chamber of Commerce & Industry - 943
- Wales Bangladesh Chamber of Commerce -332
- Korea Bangladesh Chamber of Commerce and Industry- 455
- Switzerland – Bangladesh Chamber of Commerce and Industry-733
- Khulna Chamber of Commerce & Industry -478
- SAARC Chamber of Commerce & Industry-4224
- Turkey-Bangladesh Chamber of Commerce and Industry-556
- Barisal Chamber of Commerce & Industry-1194
- Rajshahi Chamber of Commerce & Industry-887

Association: 45286

- Association of Air Cargo Agents of Bangladesh - 1134
- Tour Operators' Association of Bangladesh - 750
- Bangladesh Garments Manufacturers & Exporters Association(BGMEA)- 3886
- Bangladesh Textile Mills Associations (BTMA)-2225
- Bangladesh Drug Shilpa Samiti - 448
- Bangladesh Bread, Biscuit & Confectionery Manufacturers Association-276
- Bangladesh Computer Samity (BCS)-2094
- Bangladesh Association of Software & Information Services (BASIS)-883
- Bangladesh Association of Construction Industry (BACI)-664
- Bangladesh Association of Consulting Engineers (BACE) -983
- Bangladesh Corrugated Carton Manufacturers Association-1273
- Bangladesh Electronics Manufacturers Association-3872
- Bangladesh Finished Leather Products Exporters Association-1523
- Bangladesh Fruits, Vegetables & Allied Products Exporters Association-1976
- Bangladesh G.P & C,I Sheet Manufacturers Association-702

- Bangladesh Hosiery Association-995
- Bangladesh Jute Products Association-2853
- Bangladesh Knitwear Manufacturers & Exporters Association(BKMEA)-2057
- Bangladesh Plastic Products Manufacturers Association-1886
- Bangladesh Re-rolling Mills Association-1556
- Bangladesh Ship Beaker's Association-991
- Bangladesh Terry Towel & Linen Manufacturers & Exporters Association-559
- National Association of Small & Cottage Industries of Bangladesh-887
- Real Estate & Housing Association of Bangladesh (REHAB)-2086
- Bangladesh Cold Storage Association-1167
- Bangladesh Scientific Instruments Dealers Association-665
- Bangladesh Bi-cycle & Parts Manufacturers and Exporters Association-1523
- Bangladesh Corrugated Carton & Accessories Manufacturers' & Exporters Association-822
- Bangladesh Craft and Giftware Exporters Association-764
- Bangladesh Finished Leather & Leather Goods & Footwear Exporters Association-901
- Bangladesh Fruits Vegetables & Allied Products Exporters Association-783
- Bangladesh Handicrafts Manufacturer's & Exporters Association-889
- Bangladesh Jewelry Manufacturers & Exporters Association-1903
- Bangladesh Tea Association-848
- Businessmen Association (BMBA)-687

Company owner: 45,023

To see the company list visit: www.bdbusinessbook.com

Top management (CEO, CTO, COO, DIRECTOR, MANAGER): 61,761

Mobile bill more than 2000 taka per month: 2,35,917

Government top employee: 23,112

Doctors: 25,443

Advocate and Barrister: 22,291

Engineer: 22,993

Dhaka reporters unity: 2518

Chartered accountant: 1734

Bar associates: 2,653

Area wise mobile no database:

Dhaka	Chittagong	Sylhet
<ul style="list-style-type: none"> • Mirpur 30756 • Uttara 15015 • Dhanmondi 11268 • Mohammadpur 6697 	<ul style="list-style-type: none"> • Agrabad 5310 • Chawkbazar 3403 • Panchlaish 2363 • Chandgaon 2087 	<ul style="list-style-type: none"> • Zinda Bazar 2329 • Amber Khana 1712 • South Surma 602 • Akhalia 526

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> • Elephant Road 5694 • Motijheel 5540 • Gulshan 1 6173 • Jatrabari 3505 • Adabar 1396 • Agargaon 1709 • Azimpur 2105 • Badda 6645 • Bakshibazar 282 • Banani 3165 • Banani DOHS 235 • Banasree 1898 • Bangshal 1028 • Baridhara 1597 • Baridhara DOHS 729 • Basabo 3052 • Basundhara 2593 • BUET campus 315 • Cantonment 2017 • Choukbazar 1642 • Dakhinkhan 477 • Dayaganj 196 • Demra 1004 • Dhamrai 228 • Dohar 98 • DU campus 562 • Farmgate 2603 • Gabtali 403 • Gandaria 618 • Gulistan 506 • Gulshan 2 2596 • Hazaribagh 410 • Indira Road 452 • Jigatala 1026 • Jurain 627 • Kafrul 801 • Kalabagan 1342 • Kalyanpur 1392 • Kamalapur 749 • Kamrangirchar 270 • Kathalbagan 491 • Kawranbazar 739 • Kazipara 1054 • Keraniganj 1052 • Khilgaon 2849 • Khilkhet 1943 • Kotwali 145 • Lalbag 675 | <ul style="list-style-type: none"> • Halishahar 1979 • Baizid 1468 • Pahartali 1396 • Lalkhan Bazar 1302 • Alkaran 341 • Anderkilla 1044 • Anwara 150 • Bagmoniram 157 • Bakoliya 383 • Bandar 623 • Banshkali 60 • Bhujpur 11 • Boalkhali 129 • Boxir hat 102 • Chandanaish 85 • Dewan Bazar 304 • Double Mooring 605 • Enayet Bazar 480 • Fatickchari 163 • Firingee Bazar 82 • Gosaidenga 36 • Hathazari 737 • Jalalabad 228 • Jamalkhan 826 • Karnafuly 210 • Kattli 562 • Kotwali 1106 • Lohagara 65 • Madarbari 321 • Mirsharai 175 • Mohra 68 • Patenga 890 • Pathantool 5 • Pathantooly 70 • Patharghata 197 • Patiya 276 • Rampur 34 • Rangunia 139 • Raozan 245 • Sandwip 30 • Saraipara 121 • Satkania 94 • Sholashahar 589 • Sitakunda 428 • Sulakbahar 127 | <ul style="list-style-type: none"> • Shahporan 487 • Golapganj 476 • Subid Bazar 453 • Chouhatta 395 • Badam Bagicha 41 • Bagh Bari 232 • Balaganj 61 • Barabazar 44 • Beanibazar 308 • Bhatalia 32 • Bil Par 18 • Bimanbondar 46 • Bishwanath 230 • Bon Kalapara 31 • Brahman Shashan 4 • Chowkidekhi 101 • Companiganj 47 • Dairapar 28 • Danukhter 9 • Dargah Gate 128 • Dargah Mahalla 89 • Darshan Deury 65 • Dattapara 8 • Dhar 10 • East Peer Moholla 31 • Electric Supply 272 • Fazil Chist 69 • Fenchuganj 121 • Gawsitala 4 • Gowainghat 21 • Goypara 5 • Hauldar Para 11 • Housing Estate 122 • Ilashkandi 8 • Jaintiapur 49 • Jalalabad 139 • Jallapar 88 • Jharnarpar 204 • Kajal Shah 110 • Kajalshah 81 • Kalapara 93 • Kanaighat 42 • Kanishail 61 • Katuwali 58 • Keyapara 12 • Khas Dabir 63 • Kolopara 13 • Korarpar 27 |
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- Lalmatia 551
- Magbazar 2054
- Malibag 2035
- Mirpur DOHS 666
- Mohakhali 1609
- Mohakhali DOHS 654
- Nakhapara 463
- Narinda 274
- Nawabganj 135
- Nayapaltan 582
- New Eskaton 652
- New Market 413
- Nilkhet 297
- Pallabi 1478
- Panthapath 1612
- Postagola 193
- Purana Paltan 1185
- Purbachal 378
- Rajabazar 93
- Rajarbag 157
- Ramna 434
- Rampura 2146
- Rayerbazar 243
- Rupnagar 121
- Sabujbag 218
- Sadarghat 405
- Savar 3573
- Segunbagicha 387
- Shahbag 456
- Shajahanpur 376
- Shampur 150
- Shantinagar 1663
- Sher-e-Bangla Nagar 132
- Shyamoli 1495
- Siddeswary 454
- Sutrapur 495
- Tejgaon 1414
- Uttar Khan 459
- Wari 1503

Rangpur

- Jahaj Company More-6341
- Dhap-4271
- Lalbag-7186
- Shapla Chottor-5157
- Pourobazar-4143

Khulna

- Sonadanga-9788
- Khan Jahan Ali-8521
- Khalishpur-7493
- Rupsa-4445
- Daulatpur-6365
- Batighata-924
- Boyra Bazar-7153
- Dacope-816
- Dighalia-922
- Dumuria-833
- Gollamari-6165
- Kotwali-5203
- Koyla Ghat-910
- Koyra-911
- Lobon Chora-918
- Pabla-912
- Paikgacha-196
- Phultala-8106
- Rayermoho-8122
- Terokhada-2121

Barishal

- Sadar Road-3464
- Nattullabad-6200
- Rupatali-4127
- Natun Bazar-988
- Banglabazar-1164
- Amtala-1140
- Beltola Feri Ghat-1117
- Chand Mari-1518
- Chawk Bazar-1115
- City Gate Barisal (Gorierpar)-1523
- Kalizira-1642
- Kashipur Bazar-6115
- Launch Ghat-3117
- Nazirmoholla-8112
- Nobogram Road-2136
- Puran Bazar-915

Rajshahi

- Kucharpara 10
 - Kuliapar 8
 - Lala Dighirpar 62
 - Lama Bazar 360
 - Lichi Bagan 7
 - Madhu Shahid 71
 - Maglabazar 63
 - Majortila 7
 - Mazudari 24
 - Mazumder Para 178
 - Medina Market 305
 - Miah Fazil Chist 13
 - Mirer Maidan 74
 - Mirza Jungle 110
 - Mollah Para 4
 - Munshipara 25
 - Nawab Road 52
 - Nehari Para 2
 - Noapara 21
 - Osmani Nagar 186
 - Panitila 14
 - Pathan Tila 15
 - Pathan Tula 253
 - Pir Mahalla 30
 - Purba Subidbazar 51
 - Qazi Iliyas 32
 - Rajargully 6
 - Rekabi Bazar 80
 - Sagardighir Par 67
 - Saif Khan Road 12
 - Syedmoghnj 3
 - Tripara 2
 - Uttar Pir Mahalla 8
 - Wapda 23
 - Zakiganj 27
- Shaheb Bazar-9757
 - Uposahar-8227
 - Laksimpur-8193
 - Kazla-7173
 - Boalia-8152
 - Baharampur-941
 - Bosepara-5613
 - Chhota Banagram-4112

- Alamdangha-4411
- Bodorganj-5325
- College Para-7322
- Kachari Bazaar-8261
- Mahigonj-3340
- Mithapukur-4131
- Modern More-6321
- Paglapir-2323
- Shathibari-4821
- Shatmatha Chottor-5971
- Shatrasta Mor-2511
- Tajhat-5916

- Uttar Alekanda-8117

- Hatemkha-6136
- Hossainiganj-3215
- Kadirgani-5169
- Kazihata-8113
- Keshabpur-4114
- Motihar-2187
- Nawdapara-8196
- Padma Residential Area-6144
- Rajpara-5159
- Ramchandrapur-3112
- Rani Nagar-6132
- Shiroil-3142

Thanks & Regards



Fahim Khan

Operations Manager

Zaman IT

Mobile: +88 01973 009007

Zaman IT