

Technical and Financial Proposal

Facebook Marketing

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ZAMAN IT AT A GLANCE

Name of Company	Zaman IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	www.zaman-it.com
Company Email	Information Desk: info@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Information: (+88) 01973 009007 Sales: (+88) 01759 869373 Support: (+88) 01775289058
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH

Facebook Advertising Service in Bangladesh

Do you keep any idea about the total Facebook user in Bangladesh?

Well, there are more than 1,60, 00,000 people using Facebook who lives in Bangladesh and the number is increasing rapidly. The total daily active Facebook users are 728 million and it has passed 1.19 Billion monthly active users. Interestingly, the users are from almost all the aspects of life, a day labor to a billion dollar business person. If you are a product manufacturer, distributor or a seller, Facebook has opened a revolutionary era to market your product and service. Promoting international or local business through Facebook advertisement is now a trend. Let's unleash the craze!

Facebook and Today's Business

There are no real example needs about the power of Facebook when we see a Bangladeshi small Fast-food and Coffee Shop opens their business announcing it on their Facebook page. Nowadays, there is no such business that can think their advertising and marketing campaign without Facebook.

Yes, the power of Facebook advertisement is now a superpower to reach your targeted audience, infect customer.

Reach Your Potential Customers Easily

Unlike other ad media, Facebook advertisement help build a list for targeted user. It helps you collect much more control and data of your potential customer comparing with the traditional ad media like yellow pages, radio, TV, and print.

The more benefits of Facebook ad you will be receiving are-

- Reaching your target demographic in their comfort zone
- Boost traffic to your website- more traffic, more sales
- Low-cost and smart marketing strategy
- Business information stream with text, images, videos, and even with animations
- Regular conversation with the existing and potential customers
- Help develop a strong brand
- Ensure a strong social media presence

How Facebook Advertisement Helps Grow Your Business?

The two main advertising types of Facebook are- Traditional ads and Sponsored Stories. Basically, the ads appear in the right-hand column of users' pages. The stories, however, are a recent innovation in Facebook's advertising platform. They highlight Fan Page activity by providing Newsfeeds to your friends each time someone comments or likes your post. These advertising techniques help bring your product and services to your desired customer within a surprisingly short amount of time and budget. Facebook advertisement, on the same hand, helps to build a group of audience that in turn converts into your potential customer using feature like Page Post Engagement, Page Likes, Clicks to Website, Website Conversions, App Installs, App Engagement, Event Responses and Offer Claims.

Cost Control in Your Hand!

The cost of your ads on Facebook is up to you and your budget. You can choose between a daily or a lifetime budget, as well as a cost per thousand impressions, bids (CPM) or cost per click bid (CPC). You will only pay for the clicks or impressions you receive, up to the amount you set for your budget. The cost of Facebook ads depends on a few factors, but generally ranges from \$.05 – \$5 per click.

Looking Facebook Advertising Service Company In Bangladesh?

Choosing the right Company/Agency is hard. Unlike other Facebook advertising service Company in Bangladesh; we are experienced, energetic and obviously trend-setters. We are giving Facebook Advertising Service successfully from last couple of years.

Let's have a look how we'll help you to Boost Up Your Business!

- First of all, we carefully listen to what you say and your requirements.
- Analyze primary data understanding of your industry, business goals, and target audience.
- Consult which ad method (CPM or CPC) is perfect for your campaign to reach your desired customer.
- We'll Create different Ads group
- After running the campaign we'll monitor ads performance
- Weekly performance report will be sent to you!

We have experienced and dedicated team who are highly capable to reach you on your desired Target. I know you lil bit worried about the Charge? Don't Worry! Our Charge is lower then other service providers. We always assure you a grunted Success. Let Our Service Experts To Boost Up Your sales 300% Within Couple of Months Along With Hundreds of Thousands Targeted Visitors On Your Site!

Package & Price

Service	Price
Website Boost	10 taka per visitor
Facebook page like	10 taka per like
Post boost	100 Taka per dollar

Payment Procedure:

- 100% advance payment
- Payment will go to “Zaman IT” account pay check or cash.
- Design charge 3000 taka (if needed)

Bank Information:

- Name of Bank : BRAC BANK
- Address of Bank : ROKEYA SHARONI BRANCH
- Account No : 154820209997001
- Account Name : Zaman IT
- SWIFT Number : BRAKBDDH

bKash Payment:

- Merchant No : 01711584519
- Personal No : 01973009007
- Personal No : 01759869373

Thanks & Regards



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