



Proposal for SMS Marketing

Prepared by:

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ZAMAN IT AT A GLANCE

| | |
|--------------------------|--|
| Name of Company | Zaman IT |
| Year Established | 21-11-2008 |
| Business Function | Website design and software development company |
| Corporate Office Address | House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh |
| Members of | Bangladesh Association of Software & Information Services (BASIS) |
| Total Employees | 35 |
| Website Address | www.zaman-it.com |
| Company Email | Information Desk: info@zaman-it.com Sales Desk: zamanit2008@gmail.com Support Desk: zamanit007@gmail.com |
| Company Hotline | Phone: +8809612776677 Information: (+88) 01973 009007 Sales: (+88) 01711584519 Support: (+88) 01959061004 |
| Areas of Expertise | Website development, Software development, Email marketing, SMS marketing |
| Market Coverage | Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India |
| Bank Information | Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH |

OUR CLIENTS



SMS Package & Price

Non Masking SMS Package

| SMS Quantity | Price |
|---------------|-------------|
| 1,000-9,999 | 0.40 tk/sms |
| 10,000-49,999 | 0.35 tk/sms |
| 50,000-99,999 | 0.30 tk/sms |
| 1,00,000+ | 0.25 tk/sms |

- All prices are 21.5% tax, vat & SD excluded

Masking SMS Package

| SMS Quantity | Price |
|---------------|-------------|
| 1,000-9,999 | 0.70 tk/sms |
| 10,000-49,999 | 0.60 tk/sms |
| 50,000-99,999 | 0.50 tk/sms |
| 1,00,000+ | 0.45 tk/sms |

- All prices are 21.5% tax, vat & SD excluded
- Masking Cost: 3000 Taka/op.

Database:

CORPORATE AREA

| |
|---|
| • Club member: 27,146 |
| • Organization member: 42,863 |
| • Association: 45286 |
| • Company owner: 45,023 |
| • Top management (CEO, CTO, COO, DIRECTOR, MANAGER): 61,761 |
| • Mobile bill more than 2000 taka per month: 2,35,917 |
| • Government top employee: 23,112 |
| • Doctors: 25,443 |
| • Advocate and Barrister: 22,291 |
| • Engineer: 22,993 |
| • Dhaka reporters unity: 2518 |
| • Chartered accountant: 1734 |
| • Bar associates: 2,653 |
| • GP star: 20,00,000+(Dhaka-11 Lac+ and Other area 9 Lac+) |

Regular Area: Student and Corporate employee and area wise.-**Total 48, 00,000+ Mobile No**

GP STAR SUBSCRIBER

| |
|----------------------|
| • Bangladesh 1048565 |
| • Dhaka 302914 |
| • Chittagong 72848 |
| • Comilla 83504 |
| • Khulna 86095 |
| • Rajshahi 77604 |
| • Barishal 97314 |
| • Sylhet 122723 |
| • Bogra 82173 |
| • Mymensingh 116872 |

SMS marketing requirement:

- Masking / Sender name / Phone no(11 characters)
- SMS text (160 characters)
- Target Group

SMS text character limit:

- English SMS : 1-160 characters- 1 SMS, 161-300 characters- 2 SMS, 301-440 characters- 3 SMS
- Bangla SMS:1-69 characters- 1 SMS, 70-133 characters- 2 SMS, 134-200 characters- 3 SMS

What you will get in report?

- All number with delivery report (2 number will replaced by XY)
- Undelivered report
- Failed Report

Some important information:

- You can ensure your SMS marketing from the report or visiting our office or from response.
- We do not provide mobile no
- We do not sale mobile no. We only send sms by using our software and server.
- We can operate the SMS marketing from anywhere.

Payment Procedure:

- 100% advance payment
- Payment will goes to “Zaman IT” account pay check or cash.
- Client must provide all content with work order.

Bank Information:

- Name of Bank : BRAC BANK
- Address of Bank : ROKEYA SHARONI BRANCH
- Account No : 1548202099997001
- Account Name : Zaman IT
- SWIFT Number : BRAKBDDH

bKash Payment:

- Marchant No : 01711584519
- Personal No : 01973009007

Our Database - Category wise:

Club member: 27,146

- Dhaka Club Ltd.-1236
- Uttara Club Limited - 907
- Gulshan Club - 1528
- Dhanmondi club - 889
- Chittagong club - 865
- Kurmitola Golf Club - 778
- National Press Club - 890
- Dutch Club - 346
- The German Club Dhaka-588
- Unesco Clubs - 853
- Rotary - 4590
- Savar Golf Club - 609
- Canadian Club-1189
- Astronomy Clubs - 1698
- Bangladesh Lions Foundation - 2508
- APPAREL MERCHANDISER CLUB OF BANGLADESH LTD - 990
- American Club - 1865
- Nordic Club - 567
- Bhatiary Golf and Country Club - 954
- Raowa Club Ltd. – 3296

Organization member: 42,863

- The Federation of Bangladesh Chambers of Commerce and Industry-FBCCI - 2251
- Dhaka Chamber of Commerce & Industry - 6065
- The Sylhet Chamber of Commerce - 1678
- Bangladesh Women Chamber of Commerce - 483
- Bangladesh - International Chamber of Commerce - 1875
- American Chamber of Commerce in Bangladesh - 2256
- Canada Bangladesh Chamber of Commerce - 1893
- France Bangladesh Chamber of Commerce & Industry (CCIFB) - 1778
- Foreign Investors' Chamber of Commerce and Industry (FICCI) - 492
- Bangladesh German Chamber of Commerce & Industry - 785
- Nordic Chamber of Commerce and Industry Bangladesh - 994
- Bangladesh Malaysia Chamber of Commerce and Industry - 144
- Metropolitan Chamber of Commerce and Industry,DHK- 2245
- Chittagong Chamber Of Commerce & Industry - 2887
- India-Bangladesh Chamber of Commerce and Industry - 2290
- Bangladesh American Chamber of Commerce - 1388

- Japan-Bangladesh Chamber of Commerce and Industry - 998
- Dutch - Bangla Chamber of Commerce & Industry - 943
- Wales Bangladesh Chamber of Commerce -332
- Korea Bangladesh Chamber of Commerce and Industry- 455
- Switzerland – Bangladesh Chamber of Commerce and Industry-733
- Khulna Chamber of Commerce & Industry -478
- SAARC Chamber of Commerce & Industry-4224
- Turkey-Bangladesh Chamber of Commerce and Industry-556
- Barisal Chamber of Commerce & Industry-1194
- Rajshahi Chamber of Commerce & Industry-887

Association: 45286

- Association of Air Cargo Agents of Bangladesh - 1134
- Tour Operators' Association of Bangladesh - 750
- Bangladesh Garments Manufacturers & Exporters Association(BGMEA)- 3886
- Bangladesh Textile Mills Associations (BTMA)-2225
- Bangladesh Drug Shilpa Samiti - 448
- Bangladesh Bread, Biscuit & Confectionery Manufacturers Association-276
- Bangladesh Computer Samity (BCS)-2094
- Bangladesh Association of Software & Information Services (BASIS)-883
- Bangladesh Association of Construction Industry (BACI)-664
- Bangladesh Association of Consulting Engineers (BACE) -983
- Bangladesh Corrugated Carton Manufacturers Association-1273
- Bangladesh Electronics Manufacturers Association-3872
- Bangladesh Finished Leather Products Exporters Association-1523
- Bangladesh Fruits, Vegetables & Allied Products Exporters Association-1976
- Bangladesh G.P & C,I Sheet Manufacturers Association-702
- Bangladesh Hosiery Association-995
- Bangladesh Jute Products Association-2853
- Bangladesh Knitwear Manufacturers & Exporters Association(BKMEA)-2057
- Bangladesh Plastic Products Manufacturers Association-1886
- Bangladesh Re-rolling Mills Association-1556
- Bangladesh Ship Beaker's Association-991
- Bangladesh Terry Towel & Linen Manufacturers & Exporters Association-559
- National Association of Small & Cottage Industries of Bangladesh-887
- Real Estate & Housing Association of Bangladesh (REHAB)-2086
- Bangladesh Cold Storage Association-1167
- Bangladesh Scientific Instruments Dealers Association-665
- Bangladesh Bi-cycle & Parts Manufacturers and Exporters Association-1523
- Bangladesh Corrugated Carton & Accessories Manufacturers' & Exporters Association-822
- Bangladesh Craft and Giftware Exporters Association-764
- Bangladesh Finished Leather & Leather Goods & Footwear Exporters Association-901
- Bangladesh Fruits Vegetables & Allied Products Exporters Association-783

- Bangladesh Handicrafts Manufacturer's & Exporters Association-889
- Bangladesh Jewelry Manufacturers & Exporters Association-1903
- Bangladesh Tea Association-848
- Businessmen Association (BMBA)-687

| |
|---|
| • Company owner: 45,023 |
| • Top management (CEO, CTO, COO, DIRECTOR, MANAGER): 61,761 |
| • Mobile bill more than 2000 taka per month: 2,35,917 |
| • Government top employee: 23,112 |
| • Doctors: 25,443 |
| • Advocate and Barrister: 22,291 |
| • Engineer: 22,993 |
| • Dhaka reporters unity: 2518 |
| • Chartered accountant: 1734 |
| • Bar associates: 2,653 |

Area wise mobile no database:

| Dhaka | Chittagong | Sylhet |
|---|---|---|
| <ul style="list-style-type: none"> • Mirpur 30756 • Uttara 15015 • Dhanmondi 11268 • Mohammadpur 6697 • Elephant Road 5694 • Motijheel 5540 • Gulshan 1 6173 • Jatrabari 3505 • Adabar 1396 • Agargaon 1709 • Azimpur 2105 • Badda 6645 • Bakshibazar 282 • Banani 3165 • Banani DOHS 235 • Banasree 1898 • Bangshal 1028 • Baridhara 1597 • Baridhara DOHS 729 • Basabo 3052 • Basundhara 2593 • BUET campus 315 | <ul style="list-style-type: none"> • Agrabad 5310 • Chawkbazar 3403 • Panchlaish 2363 • Chandgaon 2087 • Haliashahar 1979 • Baizid 1468 • Pahartali 1396 • Lalkhan Bazar 1302 • Alkaran 341 • Anderkilla 1044 • Anwara 150 • Bagmoniram 157 • Bakoliya 383 • Bandar 623 • Banshkhali 60 • Bhujpur 11 • Boalkhali 129 • Boxir hat 102 • Chandanaish 85 • Dewan Bazar 304 • Double Mooring 605 • Enayet Bazar 480 | <ul style="list-style-type: none"> • Zinda Bazar 2329 • Amber Khana 1712 • South Surma 602 • Akhalia 526 • Shahporan 487 • Golapganj 476 • Subid Bazar 453 • Chouhatta 395 • Badam Bagicha 41 • Bagh Bari 232 • Balaganj 61 • Barabazar 44 • Beanibazar 308 • Bhatalia 32 • Bil Par 18 • Bimanbondar 46 • Bishwanath 230 • Bon Kalapara 31 • Brahman Shashan 4 • Chowkidekhi 101 • Companiganj 47 • Dairapar 28 |

- Cantonment 2017
- Choukbazar 1642
- Dakhinkhan 477
- Dayaganj 196
- Demra 1004
- Dhamrai 228
- Dohar 98
- DU campus 562
- Farmgate 2603
- Gabtali 403
- Gandaria 618
- Gulistan 506
- Gulshan 2 2596
- Hazaribagh 410
- Indira Road 452
- Jigatala 1026
- Jurain 627
- Kafrul 801
- Kalabagan 1342
- Kalyanpur 1392
- Kamalapur 749
- Kamrangirchar 270
- Kathalbagan 491
- Kawranbazar 739
- Kazipara 1054
- Keraniganj 1052
- Khilgaon 2849
- Khilkhet 1943
- Kotwali 145
- Lalbag 675
- Lalmatia 551
- Magbazar 2054
- Malibag 2035
- Mirpur DOHS 666
- Mohakhali 1609
- Mohakhali DOHS 654
- Nakhalpara 463
- Narinda 274
- Nawabganj 135
- Nayapaltan 582
- New Eskaton 652
- New Market 413
- Nilkhet 297
- Pallabi 1478
- Panthapath 1612
- Postagola 193
- Purana Paltan 1185
- Purbachal 378

- Fatickchari 163
- Firingee Bazar 82
- Gosaidenga 36
- Hathazari 737
- Jalalabad 228
- Jamalkhan 826
- Karnafuly 210
- Kattli 562
- Kotwali 1106
- Lohagara 65
- Madarbari 321
- Mirsharai 175
- Mohra 68
- Patenga 890
- Pathantool 5
- Pathantooly 70
- Patharghata 197
- Patiya 276
- Rampur 34
- Rangunia 139
- Raozan 245
- Sandwip 30
- Saraipara 121
- Satkania 94
- Sholashahar 589
- Sitakunda 428
- Sulakbahar 127

Khulna

- Sonadanga-9788
- Khan Jahan Ali-8521
- Khalishpur-7493
- Rupsa-4445
- Daulatpur-6365
- Batighata-924
- Boyra Bazar-7153
- Dacope-816
- Dighalia-922
- Dumuria-833
- Gollamari-6165
- Kotwali-5203
- Koyla Ghat-910
- Koyra-911
- Lobon Chora-918
- Pabla-912

- Danukhter 9
- Dargah Gate 128
- Dargah Mahalla 89
- Darshan Deury 65
- Dattapara 8
- Dhar 10
- East Peer Moholla 31
- Electric Supply 272
- Fazil Chist 69
- Fenchuganj 121
- Gawsitala 4
- Gowainghat 21
- Goypara 5
- Hauldar Para 11
- Housing Estate 122
- Ilashkandi 8
- Jaintiapur 49
- Jalalabad 139
- Jallapar 88
- Jharnarpar 204
- Kajal Shah 110
- Kajalshah 81
- Kalapara 93
- Kanaighat 42
- Kanishail 61
- Katuwali 58
- Keyapara 12
- Khas Dabir 63
- Kolopara 13
- Korarpar 27
- Kucharpara 10
- Kuliapar 8
- Lala Dighirpar 62
- Lama Bazar 360
- Lichi Bagan 7
- Madhu Shahid 71
- Maglabazar 63
- Majortila 7
- Mazudari 24
- Mazumder Para 178
- Medina Market 305
- Miah Fazil Chist 13
- Mirer Maidan 74
- Mirza Jungle 110
- Mollah Para 4
- Munshipara 25
- Nawab Road 52
- Nehari Para 2

- Rajabazar 93
- Rajarbag 157
- Ramna 434
- Rampura 2146
- Rayerbazar 243
- Rupnagar 121
- Sabujbag 218
- Sadarghat 405
- Savar 3573
- Segunbagicha 387
- Shahbag 456
- Shajahanpur 376
- Shampur 150
- Shantinagar 1663
- Sher-e-Bangla Nagar 132
- Shyamoli 1495
- Siddeswary 454
- Sutrapur 495
- Tejgaon 1414
- Uttar Khan 459
- Wari 1503

Rangpur

- Jahaj Company More-6341
- Dhap-4271
- Lalbag-7186
- Shapla Chottor-5157
- Pourobazar-4143
- Alamdangha-4411
- Bodorganj-5325
- College Para-7322
- Kachari Bazaar-8261
- Mahigonj-3340
- Mithapukur-4131
- Modern More-6321
- Paglapir-2323
- Shathibari-4821
- Shatmatha Chottor-5971
- Shatrasta Mor-2511
- Tajhat-5916

- Paikgacha-196
- Phultala-8106
- Rayermoho-8122
- Terokhada-2121

Barishal

- Sadar Road-3464
- Nattullabad-6200
- Rupatali-4127
- Natun Bazar-988
- Banglabazar-1164
- Amtala-1140
- Beltola Feri Ghat-1117
- Chand Mari-1518
- Chawk Bazar-1115
- City Gate Barisal (Gorierpar)-1523
- Kalizira-1642
- Kashipur Bazar-6115
- Launch Ghat-3117
- Nazirmoholla-8112
- Nobogram Road-2136
- Puran Bazar-915
- Uttar Alekanda-8117

- Noapara 21
- Osmani Nagar 186
- Panitila 14
- Pathan Tila 15
- Pathan Tula 253
- Pir Mahalla 30
- Purba Subidbazar 51
- Qazi Iliyas 32
- Rajargully 6
- Rekabi Bazar 80
- Sagardighir Par 67
- Saif Khan Road 12
- Syedmognj 3
- Tripara 2
- Uttar Pir Mahalla 8
- Wapda 23
- Zakiganj 27

Rajshahi

- Shaheb Bazar-9757
- Uposahar-8227
- Laksimipur-8193
- Kazla-7173
- Boalia-8152
- Baharampur-941
- Bosepara-5613
- Chhota Banagram-4112
- Hatemkha-6136
- Hossainiganj-3215
- Kadirgani-5169
- Kazihata-8113
- Keshabpur-4114
- Motihar-2187
- Nawdapara-8196
- Padma Residential Area-6144
- Rajpara-5159
- Ramchandrapur-3112
- Rani Nagar-6132
- Shiroil-3142

Our API Documentation is as follows:

Short SMS (160 Characters Max):

<http://api.zaman-it.com/api/sendsms/plain?user=XXXX&password=XXXX&sender=Friend&SMSText=messagetext&GSM=8801XXXXXXX>

Long SMS (upto 1080 Characters):

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&SMSText=Testinglong&GSM=8801XXXXXXX&type=longSMS>

Send Schedule SMS:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&SMSText=messagetext&SendDateTime=1d2h5m3s&GSM=8801XXXXXXXX>

To Send Unicode SMS:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&text=ccš&GSM=38598514674&datacoding=8>

To Send Unicode SMS in Binary format:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&binary=FEFF01610111010D0107&GSM=38598514674&datacoding=8>

user– Your User ID

password– Your Password

sender– Sender ID Max. 11 Characters

SMSText– The Body of the SMS

GSM– Mobile Number without Leading '+'(eg: 8801XXXXXXXX)

To check you Balance use:

<http://api.zaman-it.com/api/command?username=test&password=test&cmd=Credits>

To check Delivery Reports:

<http://api.zaman-it.com/api/v3/dr/pull?user=test&password=test&messageid=253021713103442623>

Parameters:

user
password
messageid – optional, for requesting specific delivery reports –
possibility of
requesting several by separating the value with comma (,)

Return values:

5 – invalid username and/or password
10 – missing username
11 – missing password

Example of delivery report sent using GET method

```
<DeliveryReport>  
<message id="1023012301" sentdate="2005/7/19 22:0:0" donedate="2005/7/19  
22:0:0"  
status="NOT_SENT" />  
</DeliveryReport>
```